

City of York Parks & Recreation Bureau
2025 Sponsorship PLEDGE AGREEMENT for Youth Activities & Special Events

SPONSOR INFORMATION:		Tax I.D.# _____	
_____ <i>Company Name</i>		_____ <i>Representative</i>	
_____ <i>Contact E-mail address</i>		_____ <i>Contact Phone Number</i>	
_____ <i>Company Mailing Address</i>		_____ <i>City/State/Zip Code</i>	
Name as it is to appear on all promotional materials _____			

The City of York, a municipal corporation of Pennsylvania, hereinafter called COY, seeks to promote positive, healthy, and active participation in recreational and leisure programs for residents and their families. COY plans to conduct Youth Activities and Recreational Events in the City of York, Pennsylvania, throughout 2025. Contributor, hereinafter called SPONSOR desires to financially support the activity/event as selected, which would include promotional product tie---ins. In consideration of the premises and mutual promises set forth herein, the parties intending to be legally bound, hereby agree as follows:

COY agrees to conduct the selected activity/event. COY designates the contributor as a "SPONSOR" at the level selected and agrees to all benefits and promotions appropriate for the sponsorship. COY will provide all logistical support and requirements to conduct the activity/event. COY Responsibilities for Sponsorship Levels: Refer to the benefits information for all promotion associated with the selected level.

SPONSOR'S Responsibilities:

- SPONSOR must provide an electronic logo (in color and in black/white or grayscale, PNG or JPEG format).
- Agree to provide the selected sponsorship amount to COY for the SPONSOR'S participation as selected.
- Agree to provide payment for said sponsorship a minimum of 30 days prior to the activity/event.
- Allow COY to use and display the trademark associated with the SPONSOR'S products for promotional and advertising activities relating to the event only.

The term of this pledge agreement shall commence at the submission and shall continue until the conclusion of said activity/event. This pledge agreement contains the entire understanding between the parties hereto relating to the subject matter contained herein.

Point of Contact: LaQuinn Thompson
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